

1/40

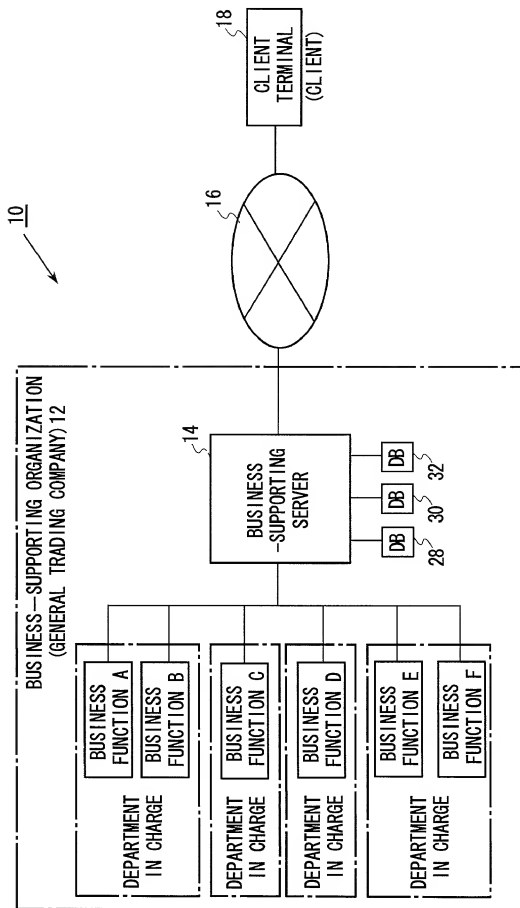


FIG. 1

2/40

LIST OF FUNCTION MENU (EXAMPLE)

NO	FUNCTION NAME	MANAGING DEPARTMENT
1	◇ VENTURE INVESTMENT	INVESTMENT ~ DEP.
2	◇ FINANCING BY ~	~ BUSINESS DEP.
3	◇ PROJECT FINANCE • SECURITIZATION	FINANCE ~ DEP.
4	◇ PURCHASE FUND	FINANCIAL AFFAIRS ~ DEP.
5	◇ PROPOSALS FOR NEW METHODS IN APPLICATION OF FUNDS	~ SECURITIES INC.
6	◇ REDUCTION OF TRAVELING EXPENSES	INFORMATION ~ DEP.
7	◇ OPERATION OF MARKETPLACE ON THE INTERNET	SOLUTION ~ DEP.
8	◇ MANAGING BUSINESS FOR COPYRIGHT OF CONTENTS	~ BUSINESS DEP.
9	◇ SUPPLY CHAIN MANAGEMENT (IT)	INFORMATION ~ DEP.
10	◇ INFORMATION SERVICE FOR CORPORATE CREDIBILITY	INFORMATION ~ DEP.
11	◇ DATABASE MARKETING	~ BUSINESS DEP.
12	◇ OUTSOURCING TRUST FOR THE WELFARE	~ PLANNING DEP.
13	◇ MAINTENANCE FOR INTERNET ENVIRONMENT	~ DEP.
14	◇ SUPPORT FOR OVERSEAS ADVANCEMENT	PROJECT ~ DEP.
15	◇ SECURITIZATION OF REAL ESTATE	CONSTRUCTION ~ DEP.
16	◇ ELECTRONIC COMMERCE	DISTRIBUTION ~ DEP.
17	◇ SUPPORT RELATING TO INTERNATIONAL PERSONNEL	INTERNATIONAL ~ DEP.
18	◇ SUPPORT RELATING TO PERSONNEL	HUMAN RESOURCE ~ DEP.
19	◇ ENERGY-SAVING BUSINESS	PLANNING ~ DEP.
20	◇ CORPORATE INVESTMENT FUND	~ DEP.
21	◇ TAX SERVICES	REVENUE ~ DEP.
22	◇ INTERNATIONAL BUSINESS INFORMATION	~ INVESTIGATION DEP.
23	◇ MANAGEMENT CONSULTING	~ INC.
24	◇ BUSINESS MATCHING SYSTEM ON THE INTERNET	~ INC.

FIG. 2

3/40

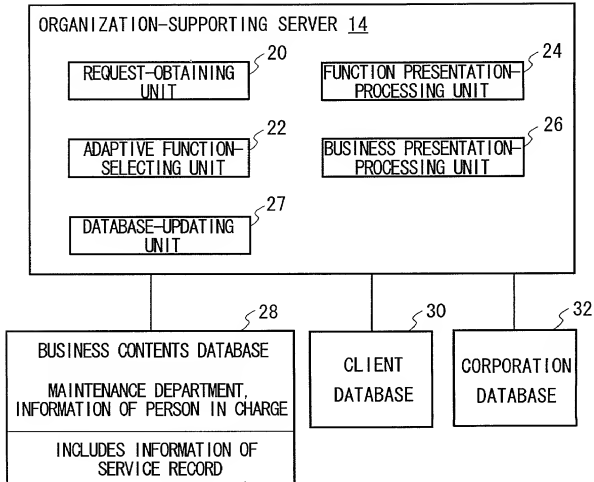


FIG. 3

4/40

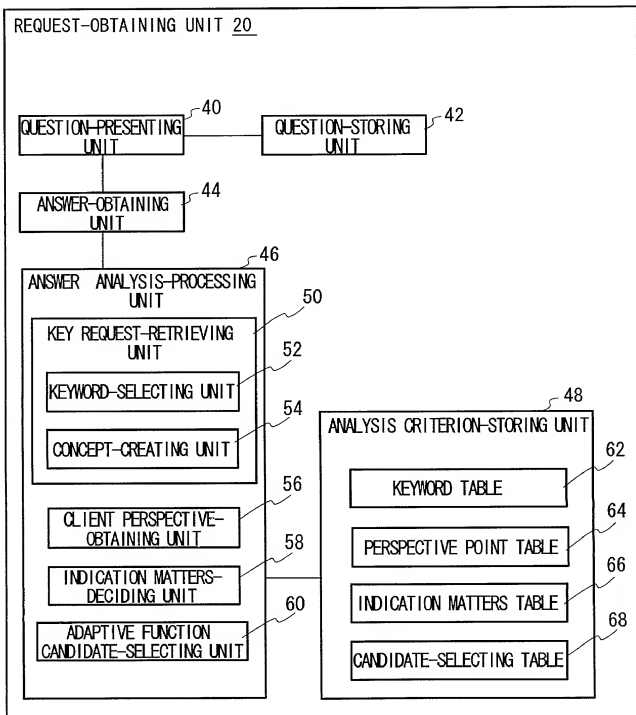


FIG. 4

5/40

Virtual consulting on the Web

Please fill out your company name, department, your name and e-mail address below, and answer the questions.

1. COMPANY NAME

2. DEPARTMENT NAME

3. YOUR NAME

4. E-MAIL ADDRESS

①QUESTION FORM

Please check applicable items below.

We will carry out management analysis of your company and offer corresponding solutions.

- ☐ Seeking a new business.
- ☐ Considering selling non-core businesses.
- ☐ Seeking for a new way of financing.
- ☐ Having a non-viable business concern.
- ☐ Want to know a new way of managing a pensions.
- ☐ Want to cut traveling expenses.
- ☐ Considering executing business on the Internet
- ☐ Considering promoting SCM(Supply Chain Management).
- ☐ The efficiency of the welfare system is not high.
- ☐ Want to intensify overseas deployment
- ☐ Want to improve the balance sheet.
- ☐ Being hard pressed in overseas personnel management.
- ☐ Considering outsourcing of personnel business.
- ☐ Lacks know-how regarding international business.
- ☐ Want live international information.
- ☐ Want to save energy to help the environment

DIAGNOSIS START

②WRITING FORM

Please write down anything you like in the frames below.

We will provide solutions considering your writings by special searching method.

	▶
	▶
	▶

DIAGNOSIS START

FIG. 5

6/40

QUESTION	EXPLORATION OF NEW BUSINESSES, INVESTMENT FOR VENTURE BUSINESSES WANT TO CONSIDER TIE-UPS
KEYWORD	NEW BUSINESS, EXPLORATION, VENTURE BUSINESS, INVESTMENT, TIE-UPS
QUESTION	OVERSEAS DEPLOYMENT, WANT TO PROMOTE OVERSEAS TRADE POSITIVELY
KEYWORD	OVERSEAS
QUESTION	IT, INTENSIFICATION OF BUSINESS RELATING TO HIGH TECHNOLOGY, CULTIVATION OF A NEW BUSINESS, OVERSEAS ADVANCEMENT, VENTURE BUSINESS, WANT TO DO INVESTMENTS
KEYWORD	IT, HIGH TECHNOLOGY, OVERSEAS, VENTURE BUSINESS, INVESTMENT
QUESTION	WANT LIVE OVERSEAS & INTERNATIONAL INFORMATION
KEYWORD	OVERSEAS, INTERNATIONAL

KEYWORD TABLE 62

FIG. 6

7/40

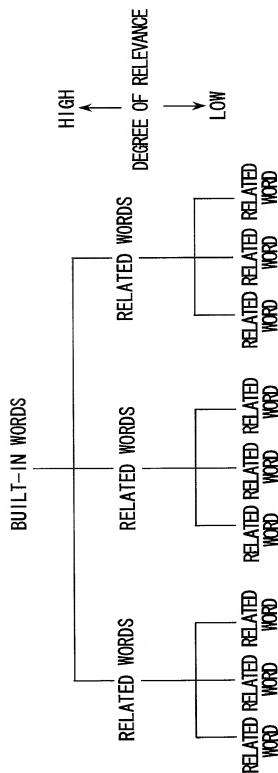


FIG. 7

8/40

QUESTIONS	PERSPECTIVES				
	MANAGEMENT STRATEGY	MANAGERIAL ACCOUNTING	FINANCE	MARKETING	HUMAN RESOURCE MANAGEMENT OVERSEAS
Want to consider exploration of a new business and investment & tie-ups for venture businesses.	5		4	3	
Want to promote overseas deployment & overseas trade positively.	3			4	5
Want to do IT business, intensification of business relating to high technology, cultivation of new businesses, overseas advancement, venture businesses, and investment.	4		5	3	2
Want live overseas & international information.	4			3	5

FIG. 8

9/40

ADAPTIVE FUNCTION CANDIDATE	
Want to consider exploration of a new business and investment & tie-ups for venture businesses.	VENTURE INVESTMENT, CORPORATE INVESTMENT FUND BUSINESS MATCHING SYSTEM ON THE INTERNET
Want to promote overseas deployment & overseas trade positively.	SUPPORT FOR OVERSEAS ADVANCEMENT, SUPPORT FOR INTERNATIONAL HUMAN RESOURCES, INTERNATIONAL TAXATION, INTERNATIONAL BUSINESS INFORMATION
Want to do IT business, intensification of business relating to high technology, cultivation of new businesses, overseas advancement, venture businesses, and investment.	CORPORATE INVESTMENT FUND, VENTURE INVESTMENT SUPPORT FOR OVERSEAS ADVANCEMENT
Want live overseas & international information.	INTERNATIONAL BUSINESS INFORMATION

FIG. 9

10/40

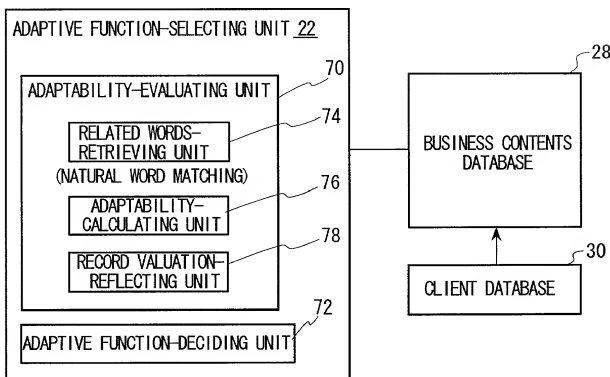


FIG. 10

11/40

SHOWS THE TEXT PART

FUNCTION NAME _____	
FUNCTION-MANAGING DEPARTMENT AND MANAGEMENT RULES. _____ _____ _____	
OUTLINE OF THE FUNCTION	
DEFINITION OF THE FUNCTION _____	
MERITS FOR THE CLIENT OF THIS FUNCTION _____ _____ _____	
CLIENT'S FEATURES ADAPTED TO THIS FUNCTION _____ _____ _____	
BASIC BUSINESS PATTERN _____ _____ _____	
OTHER OPTIONS HAVING SIMILAR FUNCTION TO THIS FUNCTION _____ _____	
STRENGTH OF THE ORGANIZATION (FUNCTIONAL ASPECTS/CLIENT-BINDING POWER/OUTSIDE COMPETITORS) _____ _____	
PAST RECORDS OF THE FUNCTION (EXAMPLES)	EVALUATION IN-HOUSE/OUTSIDE
① _____	_____
② _____	_____
③ _____	_____
OTHERS	
RISKS _____ _____	
CLIENT'S NEEDS/POINTS OF PROBLEMS NEEDING CONFIRMATION _____	

BUSINESS CONTENTS INFORMATION

FIG. 11

12/40

FUNCTION NAME VENTURE INVESTMENT

FUNCTION MANAGEMENT DEPARTMENT

INVESTMENT BUSINESS DEPARTMENT/INVESTMENT DIVISION

(~CHIEF / EXTENSION:~)

MANAGEMENT RULES

- ☐ Presentable to clients without restraint.
- ☐ Have no problem in presenting to clients but need to be reported.
- Since judgement is needed to clients, consultation is needed before presenting to clients.

OUTLINE OF THE FUNCTION

DEFINITION OF THE FUNCTION [VENTURE INVESTMENT]

To make a profit by investing in unlisted companies having high growth potential with techniques, contents, schemes, new services and the like as their cores and subsequently by getting capital gains through selling off the stocks or letting them go public.

MERITS FOR THE CLIENT OF THIS FUNCTION

- Can get capital gains after going public
- Can explore and develop new businesses.
- Sell-offs of non-core businesses for returning to the main business.

CLIENT'S FEATURES ADAPTED TO THIS FUNCTION

- Companies which seek new businesses (INVESTMENT ON VENTURES)
- Companies which want to sell off their non-core businesses to concentrate on the main business. (OBJECT FOR VENTURE INVESTMENTS)

BASIC BUSINESS PATTERNS

- ① Let clients who have abundant financial resources invest in the fund managed by ~Inc.
- ② Promotes pools for funds and companies with ~Inc. to clients seeking new businesses, for the purpose of collecting information.
- ③ Sell off non-core businesses to concentrate on the main business.

OTHER OPTIONS HAVING SIMILAR FUNCTIONS TO THIS FUNCTION

M&A, MBO, MBI, etc. . .

FIG. 12

13/40

STRENGTH OF THE ORGANIZATION

FUNCTIONAL ASPECTS

Makes possible to increase the corporate value of the invested companies by offering the broad networks and know-how on sales, accounting, executive recruiting, overseas advancement and the like, developed as a general trading company, and can differentiate within venture capitals, which are competitors, buy-out funds, and investment banks.

CLIENT-BINDING POWER

Possibility of structuring a long-term relationship increases by investing at the high-risk phase.

OUTSIDE COMPETITORS

VENTURE CAPITALS BUY-OUT FUNDS INVESTMENT BANKS

PAST RECORDS OF THE FUNCTION

①COMPANY A (U.S.)

Invested ~dollars through the introduction of the Information Business Department and succeeded in an IPO in May, 1900.

The appraisal gain as of the end of ~ has reached approximately ~million dollars. Now working in cooperation for deploying the business in Japan.

②COMPANY B (JAPAN)

The Investment Business Department invested and introduced the accounting system in ~ and advanced the introduction of clients, etc. At present, business negotiations on the overseas advancement of our company are in progress.

③COMPANY C (CHINESE TAIPEI)

Marketed and sold our products to ~makers in the Kansai Area. Have gone public in April, 1900.

OTHERS

RISKS

investment risks

FIG. 13

14/40

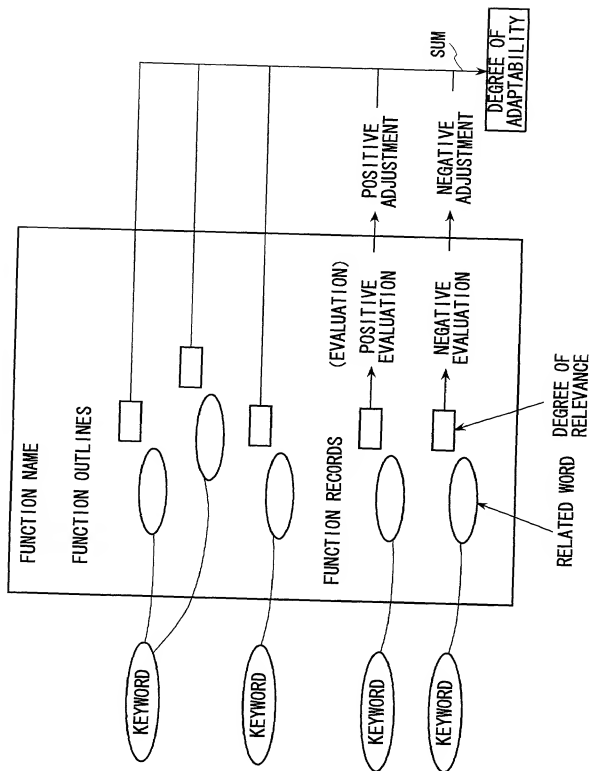


FIG. 14

15/40

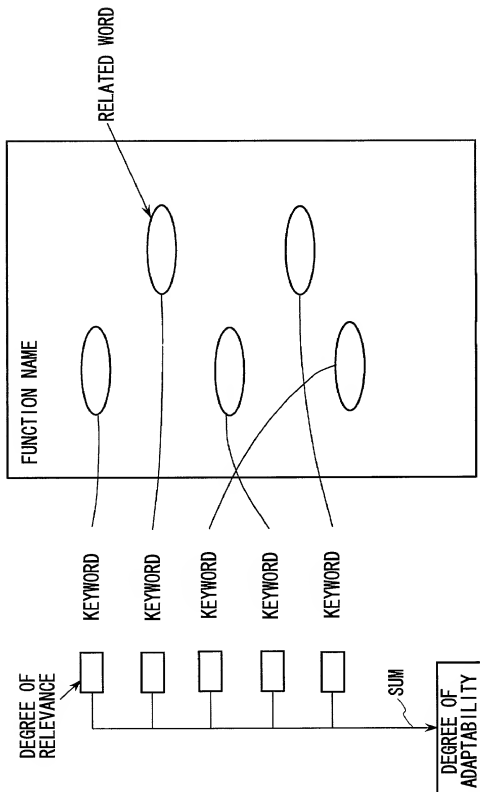


FIG. 15

16/40

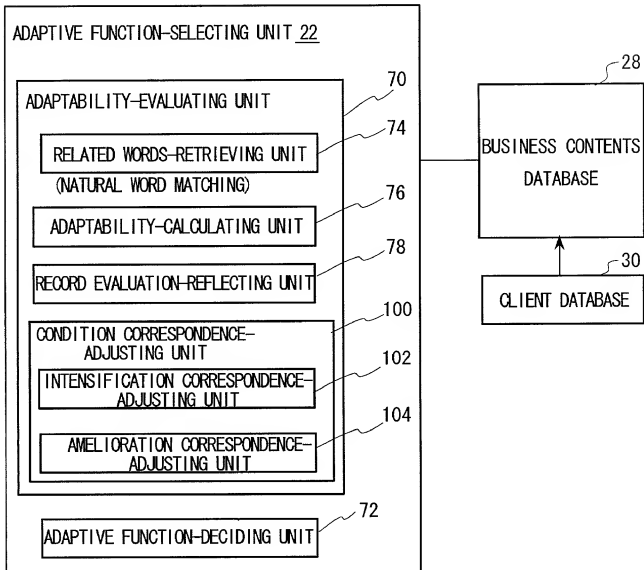


FIG. 16

17/40

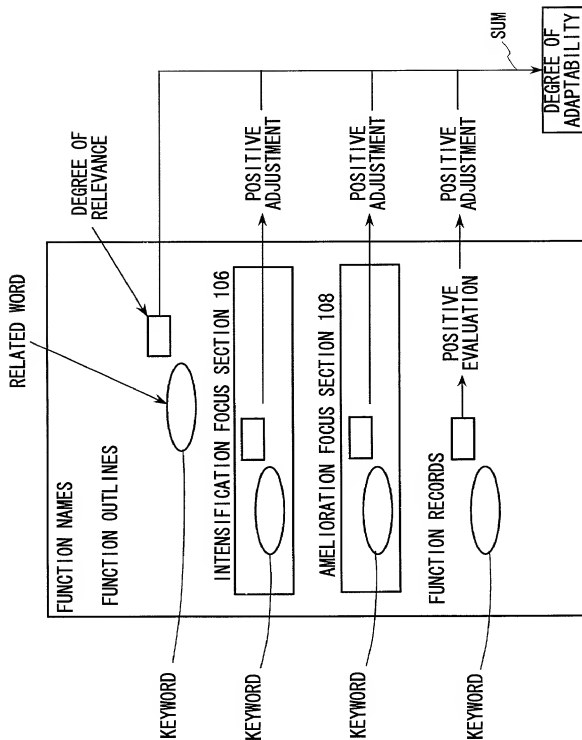


FIG. 17

18/40

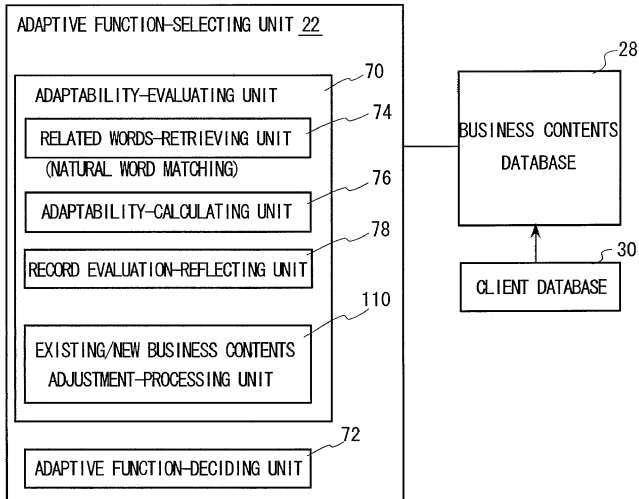


FIG. 18

19/40

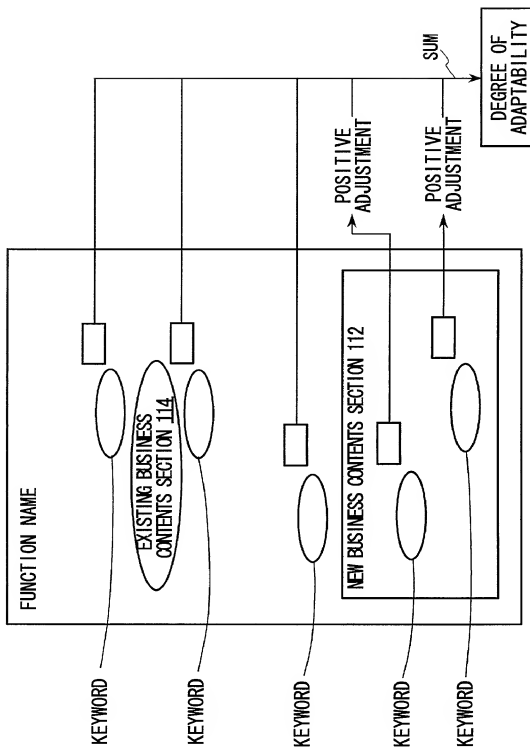


FIG. 19

20/40

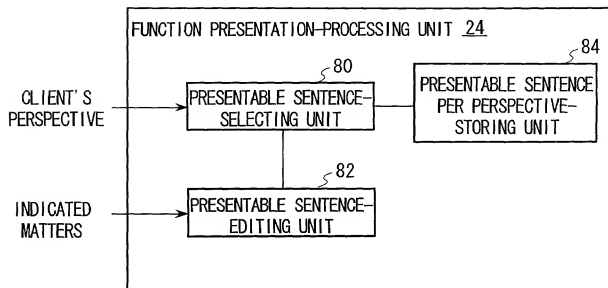


FIG. 20

21/40

ANSWERS FOR MANAGEMENT STRATEGIC PERSPECTIVE	[On considering a new business as a whole company, it is possible to support consideration of association and investment with promised venture businesses.]
ANSWERS FOR FINANCIAL PERSPECTIVE	[We will support consideration of investment and investment funds to venture businesses as one of the means of application of funds.]
ANSWERS FOR MARKETING PERSPECTIVE	[It is essential to associate and invest with promised venture business on developing and selling new products and businesses or intensifying existing products and businesses.]

FIG. 21

By considering the answers to the questions regarding the management of your company, we would like to offer a management analysis of your company and corresponding solutions based on the functions we have.

Having considered the situation your company is in now, there are 3 points listed below for managerial improvement.

- IMPROVEMENT ON NATURE OF FINANCIAL AFFAIRS.
- CONSTRUCTION ON OWN ASSETS.
- COST-CUTS

• **COST-CUTS**
We would like to propose recomposing assets and cutting costs, using the functions we have in finance your company indicated.

- described below, based on the present nature of finance your company incurred.
- By securitizing real estate such as your own buildings and dormant assets, off-balance of real estates you possess may be achieved whereby improvement of ROA and constriction of debts can be achieved. **(SECURITIZATION OF REAL ESTATE)**
- By utilizing purchase funds, it will be possible to restore managerial resources to the core business as well as to organize diversified businesses and to achieve restructuring of business. **(PURCHASING FUNDS)**
- By receiving services of ~ which conducts an outsourcing business accepting service operations related to social welfare. **(OUTSOURCING OF SOCIAL WELFARE)**
- By making use of ~ which offers a system that batch process and arranges a series of businesses for booking, issuing and adjusting fares taking advantage of IT, in order to cut costs and streamline businesses with respect to traveling of incorporated enterprises, direct cost-cutting can be achieved. **(REDUCTION IN TRAVELING EXPENSES)**
- Reducing mass consumption of energy that leads to environmental problems and cutting costs can be achieved by receiving the services of ~. You don't need to take any risks, such as capital investments. **(ENERGY SAVING BUSINESS)**

★ If you would like to know more about a function menu directly and want to make use of the treatments. **(ENERGY SAVING BUSINESS)** please click the function.

If you are interested in the whole idea of this proposal, please [click here](#).

FIG. 22

23/40

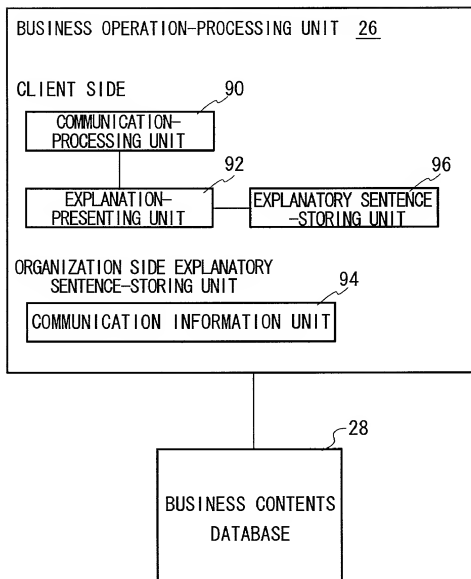


FIG. 23

24/40

As to the case we proposed,
we would like to further discuss this with you.
The person in charge is noted below

THE PERSON TO CONTACT

~ INC.

THE INFORMATION ~DEPARTMENT

~TOM

e-mail: ~@~.com

Tel: ○○○-○○○-○○○○

FIG. 24

25/40

~ PURCHASE FUND

«WHAT IS A "PURCHASING FUND"?»

- It is a corporate acquisition fund with the scale of ~dollars in total. It invests in companies and businesses which have growth potential but lack capital and financial know-how. It builds up corporate values, and seeks recover of investment by making them go public in/out of japan or by selling them off to other companies.

«MERITS OF THIS FUNCTION FOR CLIENTS»

- Anticipate Opportunities for rebirthing such businesses.
 - ① corporate groups which need to sell off peripheral businesses to restructure businesses; and for.
 - ② companies which have established business bases but have troubles in financing.

«CUSTOMERS WHO ARE BETTER-SUITED TO THIS FUNCTION»

- Companies which have businesses with great growth potential.
- It is not well suited for high-tech companies and ventures whose corporate and product life cycles are fast.
- ★ If you would like to know more about this function, please [click here.](#)

FIG. 25

26/40

As to ~, the person in charge noted below will contact you and will ask your needs. We would then like you to consider a specific proposal made for you.

THE PERSON TO CONTACT

~ INC.

THE FINANCE ~ DEPARTMENT

~ DAVID

e-mail: ~@~.com

Tel: 000-000-0000

FIG. 26

27/40

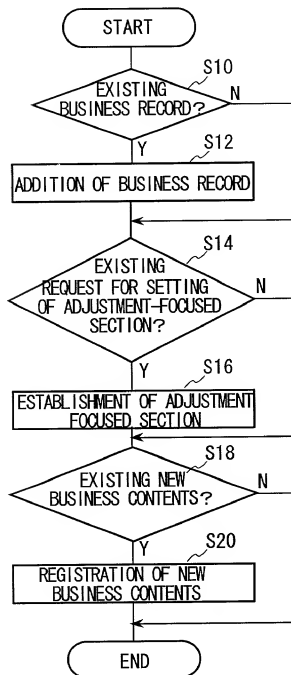


FIG. 27

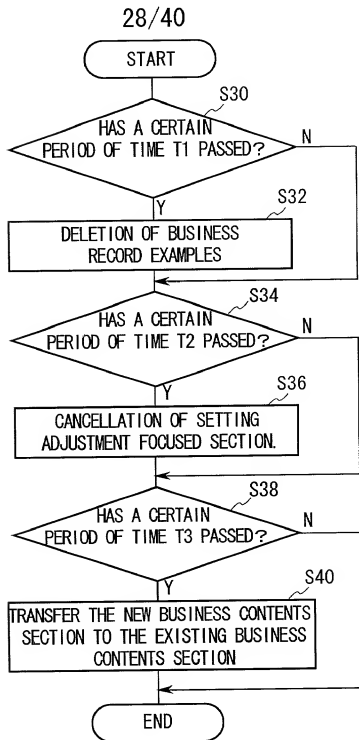


FIG. 28

29/40

MITSUBISHI CORPORATION.COM

Mitsubishi Corporation offers valuable services for you on the Internet.
 This site gives our managerial diagnosis of your company and offers a clue to a solution.

VIRTUAL MANAGEMENT CONSULTING ON THE WEB

This site gives you around 20 questions about management, and by answering those questions, we will be able to offer a proposal for a solution. The specific feature of the consulting on this site is "to work on solving together, not to merely propose." It is not that we simply provide the proposal and leave, that all we do is sell things, nor that we ask you to buy a system but rather that we would like to help the management of your company as a Total Solution Provider, not as a mere consultant.

FUNCTION MENU

MANAGEMENT
STRATEGY

MANAGERIAL
ACCOUNTING

FINANCE

MARKETING

HUMAN RESOURCES
MANAGEMENT

FINANCE

DISTRIBUTION

I T

OTHER FUNCTIONS

INFORMATION ON BUSINESS COMMUNITY COMMUNITY SITE (VERTICAL SITE)


 Marketplace

FIG. 29

30/40

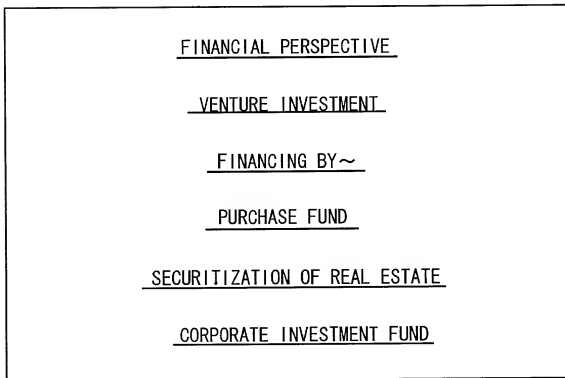


FIG. 30

31/40

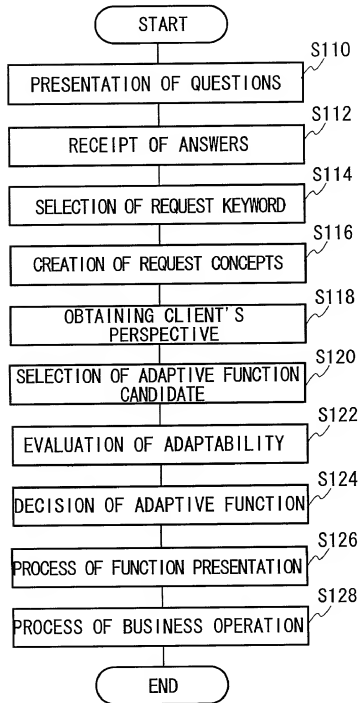


FIG. 31



FIG. 32

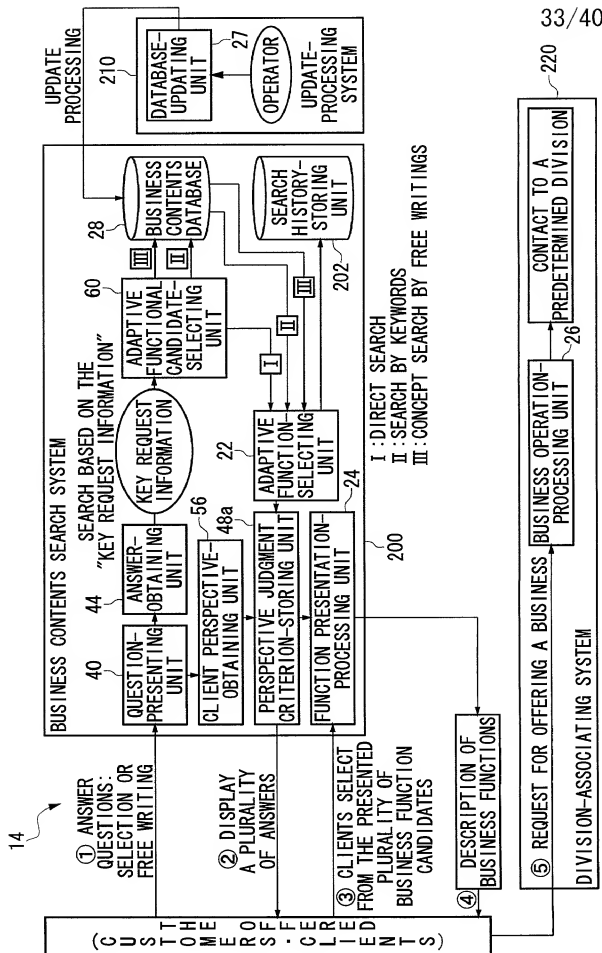
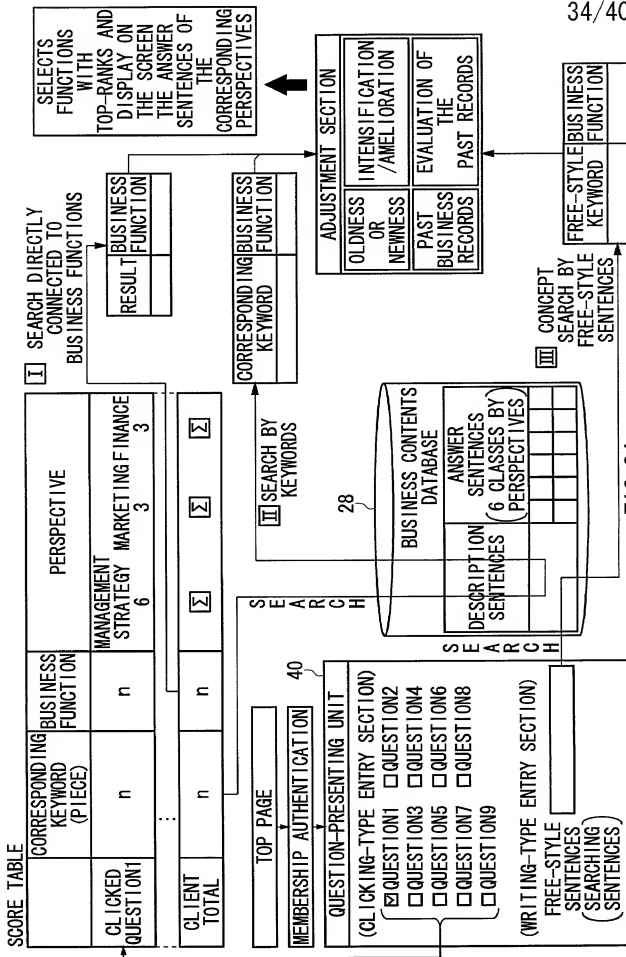


FIG. 33



35/40

FUNCTION	FREQUENCY OF THE ENTRY TO THE CLICKED QUESTION ITEMS	SCORE
A	3	10
B	3	10
C	2	8
D	2	8
E	2	8
F	2	8
G	1	4
H	1	4
I	1	4
J	1	4

FIG. 35A

FUNCTION	NUMBER OF KINDS OF KEYWORDS	SCORE
A	9	10
B	7	9
C	6	8
D	5	7
E	4	6
F	3	5
G	2	4
H	2	4
I	1	2
J	1	2

FIG. 35B

FUNCTION	MATCHING DEGREE (%)	SCORE
A	94	10
B	88	9
C	69	8
D	61	7
E	55	6
F	41	5
G	28	4
H	22	3
I	18	2
J	7	1

FIG. 35C

FUNCTION	MATCHING DEGREE ELICITED BASED ON CONCEPTS	SCORE
A	98	10
B	72	9
C	61	8
D	45	7
E	42	6
F	29	5
G	21	4
H	15	3
I	9	2
J	5	1

FIG. 35D

36/40

FIG. 36A

FUNCTION	MONTHS ELAPSED SINCE THE NEW REGISTRATION	SCORE
A	6	5
B	8	3
C	17	0
D	1	10
E	9	2
F	5	6
G	12	0
H	10	1
I	5	6
J	2	9

FIG. 36B

FUNCTION	MONTHS ELAPSED SINCE DESIGNATED AS AN INTENSIFICATION FOCUS	SCORE
A	6	5
B		
C	3	8
D	9	2
E	1	10
F		
G	3	8
H		
I	5	6
J	2	9

FIG. 36C

FUNCTION	MONTHS ELAPSED SINCE THE AMELIORATION	SCORE
A	3	8
B	6	5
C	13	0
D	29	0
E	1	10
F	5	6
G	8	3
H	6	5
I	10	1
J	4	7

37/40

FUNCTION	NUMBER OF THE PAST RECORDS	SCORE
A	600	5
B	800	7
C	200	2
D	1400	9
F	100	1
E	300	3
G	900	8
H	700	6
I	2300	10
J	500	4

FIG. 37A

BUSINESS FUNCTION	OUTSIDE EVALUATION	IN-HOUSE EVALUATION	SUM	SCORE
A	4	5	9	10
B	4	4.5	8.5	9
C	5	3.5	8.5	9
D	3.5	4	7.5	7
E	3	4.5	7.5	7
F	2	5	7	5
G	4	2.5	6.5	4
H	2.5	3	5.5	3
I	1	4	5	2
J	2	2	4	1

FIG. 37B

38/40

FUNCTION	CONCEPT	KEYWORD	APPLIED FUNCTION	REGENCY	INTENSIFICATION	AMELIORATION	PAST RECORDS	EVALUATION	SUM	MATCHING DEGREE (%)
A	10	10	10	5	5	8	6	10	64	100.0
B	9	9	10	3		5	8	9	53	82.8
C	8	8	8	0	8	0	2	9	43	67.2
D	7	7	8	10	2	0	10	7	51	79.7
E	6	6	8	2	10	10	0	7	49	76.6
F	5	5	8	6		6	3	5	38	59.4
G	4	4	4	0	8	3	9	4	36	56.3
H	3	4	4	1		5	7	3	27	42.2
I	2	2	4	6	6	1	10	2	33	51.6
J	1	2	4	9	9	7	5	1	38	59.4
SUM	55	57	68	42	48	45	60	57	432	



1ST DEGREE . . . A
 2ND DEGREE . . . B
 3RD DEGREE . . . D
 4TH DEGREE . . . E
 5TH DEGREE . . . C

FIG. 38

39/40

	FULL SCORE BEFORE THE ADJUSTMENT	WEIGHT	FULL SCORE AFTER THE ADJUSTMENT
INTENSIFICATION	10	0.8	8
AMELIORATION	10	1.5	15
REGENCY	10	1.1	11
PAST RECORDS	10	0.9	9
EVALUATION	10	1	10

FIG. 39

40/40

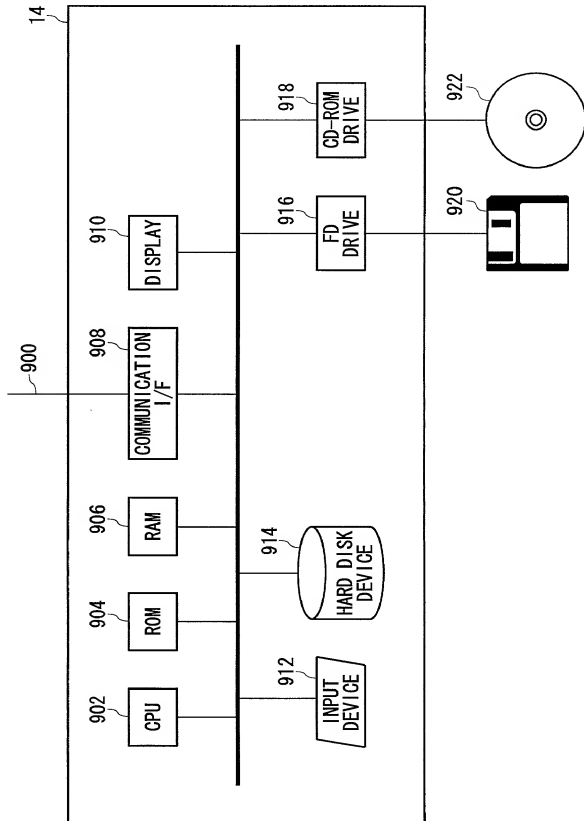


FIG. 40